

DECCAN EDUCATION SOCIETY - Since 1884

**DES PUNE  
UNIVERSITY**



# School of Business & Management

*Unlocking potential, shaping futures.*

## About Deccan Education Society



Rajarshi Chhatrapati  
Shahu Maharaj



Lokmanya  
Tilak



Gopal Ganesh  
Agarkar



Vishnushastri  
Chiplunkar



Madhav Ballal  
Namjoshi



Vaman Shivram  
Apte

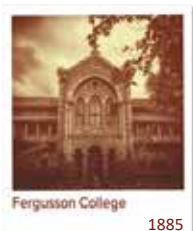
Deccan Education Society (DES) was established on 24th October, 1884 holds a revered place in the educational landscape of our nation and is parent body of DES Pune University (DES PU). Born from the lofty ideals and fervent aspirations of four young firebrand nationalists, who were barely in their twenties and thirties. The Society believed that education was the most effective means to bring about social transformation among the Indian populace and to achieve political emancipation from the grip of foreign rule. For over 139 years, the Deccan Education Society has wholeheartedly served our nation.

## About DES Pune University

DES Pune University, Pune (DES PU), enacted by the Government of Maharashtra (Act No. XXXIX of 2023), emerges as a beacon of modern education, driven by an unwavering commitment to research, creativity, and innovation. At DES PU, our vision is to cultivate a thriving educational ecosystem that fosters holistic growth, intellectual curiosity, and global competitiveness. Our motto "ज्ञानानुसन्धाने" or "In Pursuit of Knowledge" reflects our vision of establishing a university for knowledge generation.

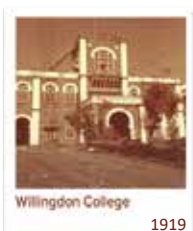
We offer a comprehensive range of programmes and extensive research opportunities in diverse academic domains. These programmes are meticulously curated to equip students with not only academic prowess but also the practical skills and global perspective essential for success in the modern world. At DES PU, we recognise the profound impact of original research and innovative thinking. Our institution is dedicated to nurturing an environment that encourages curiosity-driven exploration and ground-breaking discoveries across disciplines.

## #universitywithlegacy



Fergusson College

1885



Willingdon College

1919



Brihan Maharashtra  
College of Commerce

1943



Kirti M. Doongursee  
College

1954



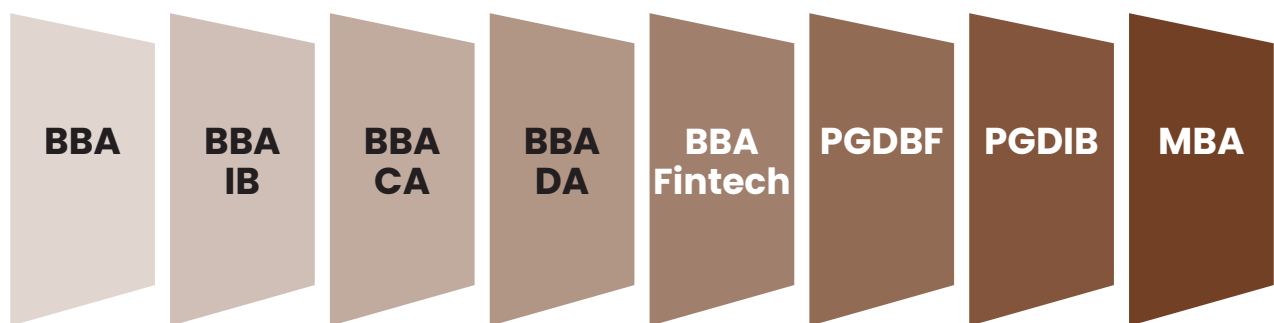
DES Pune University

2023

The School of Business and Management is dedicated to fostering holistic development among its students, emphasizing not only academic excellence but also personal growth and practical skills. Through a comprehensive curriculum, experiential learning opportunities, and a supportive environment, the school aims to nurture well-rounded individuals equipped to navigate the complexities of the modern business world. Emphasizing critical thinking,

communication skills, ethical decision making, and leadership development, students are encouraged to explore their interests, engage in interdisciplinary studies, and pursue extracurricular activities that enhance their overall development. By focusing on the holistic development of students, the School of Business and Management endeavours to prepare them for success in their careers and in their lives beyond academia.

### Names of Programs



### MBA

Embark on a transformative journey in business management with our cutting-edge MBA program at DES Pune University. Designed in accordance with the National Education Policy 2020, our two-year curriculum offers a comprehensive foundation in core business disciplines such as management principles, economics, finance, marketing, and human resource management. As you progress, immerse yourself in specialized tracks focusing on Finance, Marketing, or HR, honing your expertise through rigorous coursework and practical projects. Benefit from hands-on learning experiences including internships, industry interactions, and experiential workshops, equipping you with the skills and insights needed to thrive in today's dynamic business landscape. Our emphasis on soft skills development, ethics, and sustainability ensures that you graduate not only as proficient business professionals but also as responsible leaders poised to make a meaningful impact. Join us and unlock your potential for success in the global marketplace.

#### Eligibility

Bachelor's degree from any recognised University with a minimum of 50% aggregate (45% for reserved categories and candidates with disabilities)

#### Selection Criteria

Scores from CAT, MAT, SNAP, CMAT, NMAT, XAT, MAH - MBA CET, ATMA for 2025 academic session will be conducted between November 2024 and April 2025.

## Program Highlights



Assisting learners in achieving long-term success

Guiding and mentoring aspiring entrepreneurs



Fostering a start-up ecosystem through well-equipped incubation centers.



Providing guidance from a world-class interdisciplinary team to navigate global business dynamics during challenging coursework

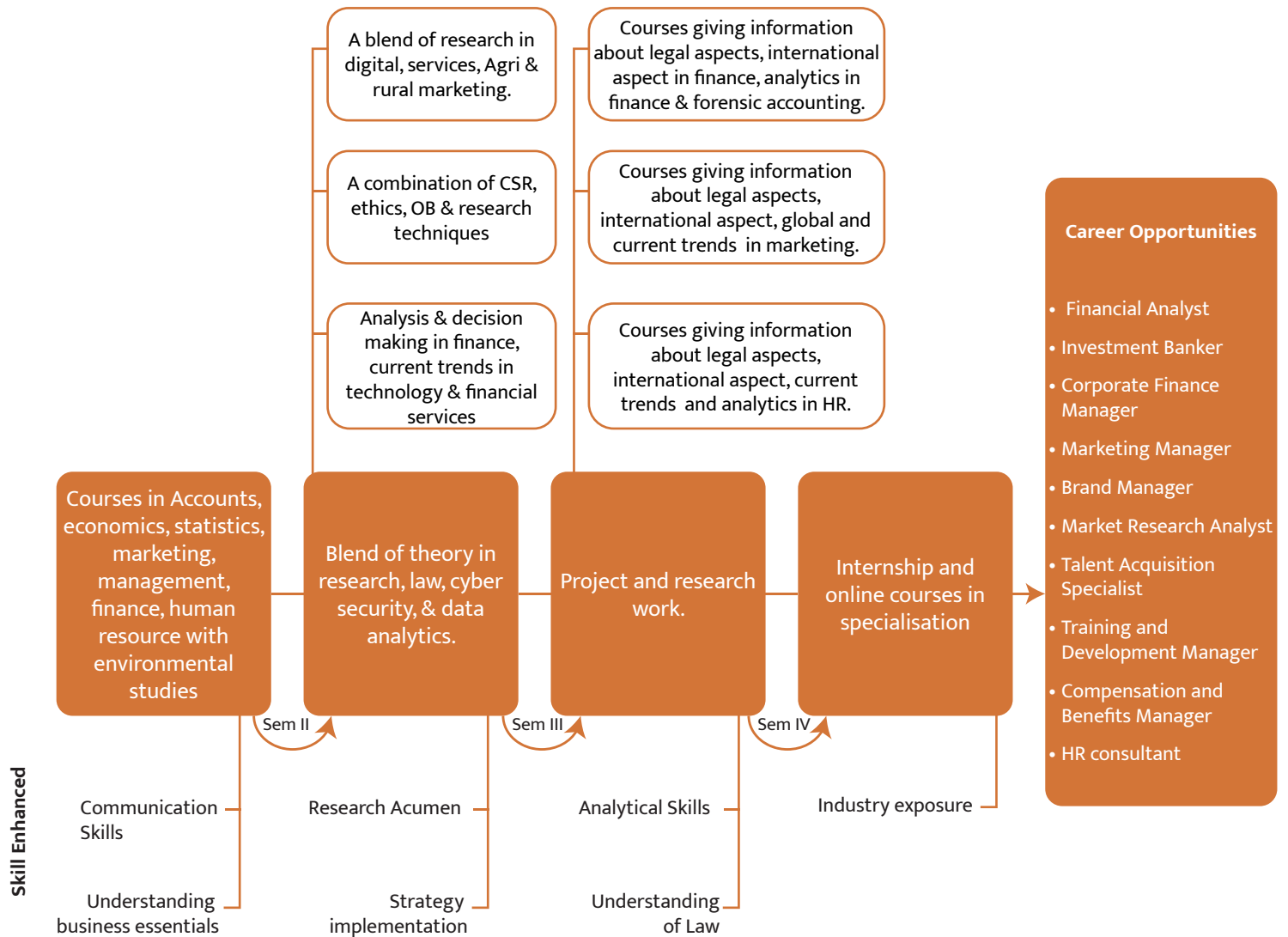
Implementing application-driven case-based learning and simulation studies



Building strong industry support and networking opportunities within the business community, bolstered by renowned alumni.



## MBA



## All BBA Programmes

BBA programs, await to shape your expertise and ignite your career's trajectory. Unleash your potential amidst a myriad of specialized pathways, turning your passion into purpose and paving the way for boundless success.

### Eligibility of all BBA Programmes

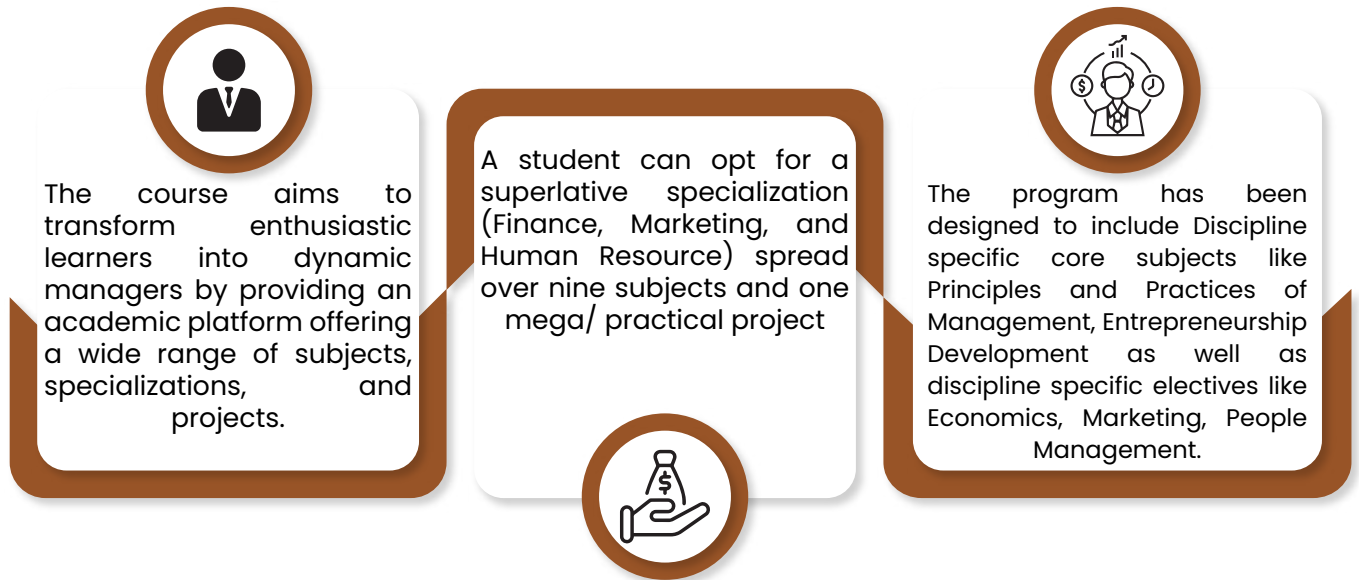
- Minimum 50% aggregate score in 10+2/Class 12th or in equivalent examination with English subject in any stream from Govt. Approved Institution or equivalent (at least 45% marks, in case of Reserved Category candidate belonging to Maharashtra State only)
- OR
- Minimum 60% aggregate score in 3-year Diploma from any Govt approved Institution or equivalent with English as a subject.
- OR
- Minimum 60% aggregate score in Competency and Vocational Courses (MCVC) from any Govt approved Institution or equivalent with English as a subject.

### Selection Criteria of all BBA Programmes

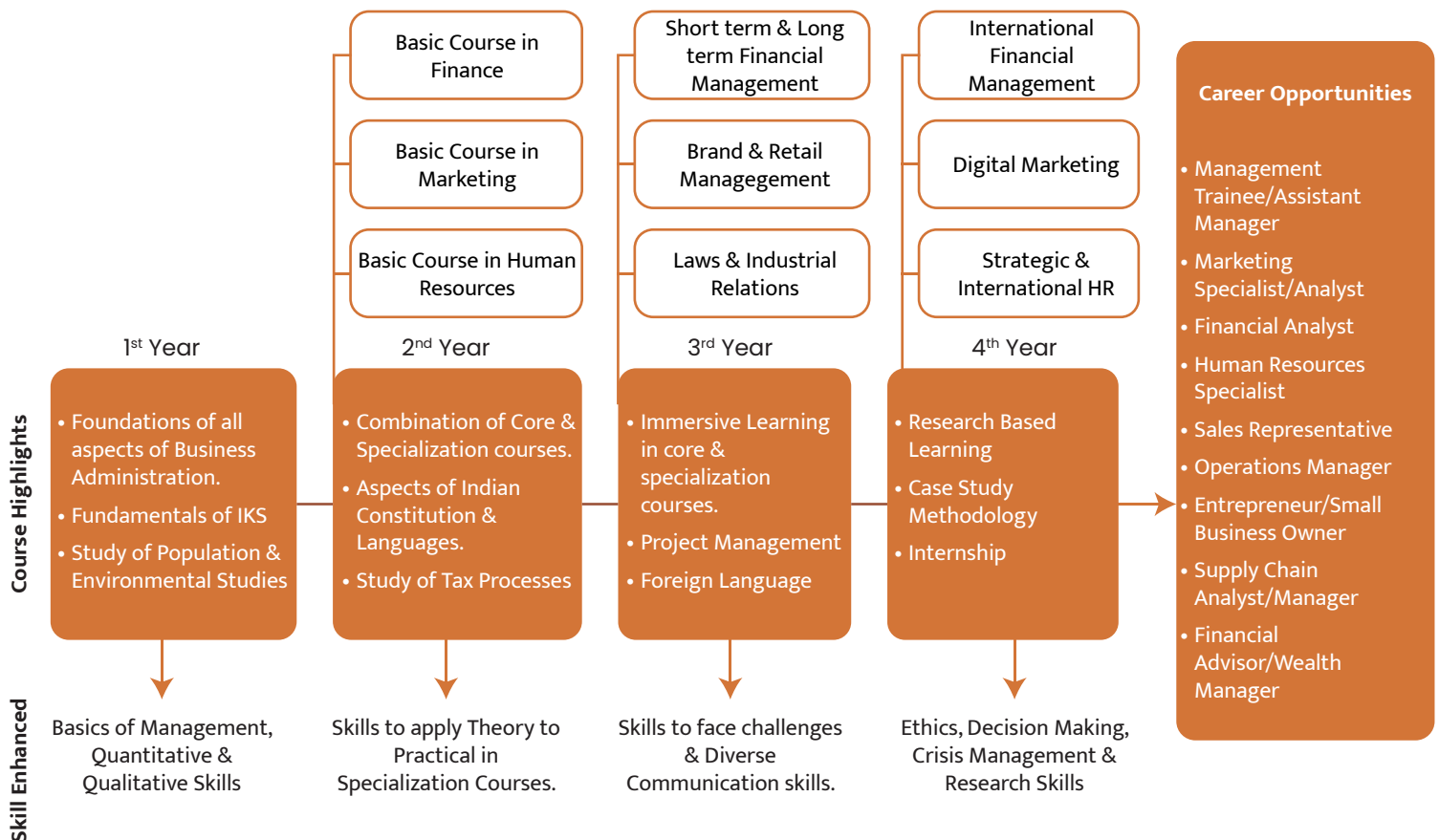
Selection procedure is based on marks obtained in MAH-BBA CET 2025 / Remote Proctored Online DES PU UCET Exam and Online Personal Interaction

The course aims to transform enthusiastic learners into dynamic managers by providing an academic platform, offering a wide range of subjects, specializations and projects. The specializations offered, provide a deep understanding of the major areas of management, which open a plethora of options to the students to be responsible manager, a dynamic entrepreneur or a keen researcher.

## Program Highlights



## Program Structure

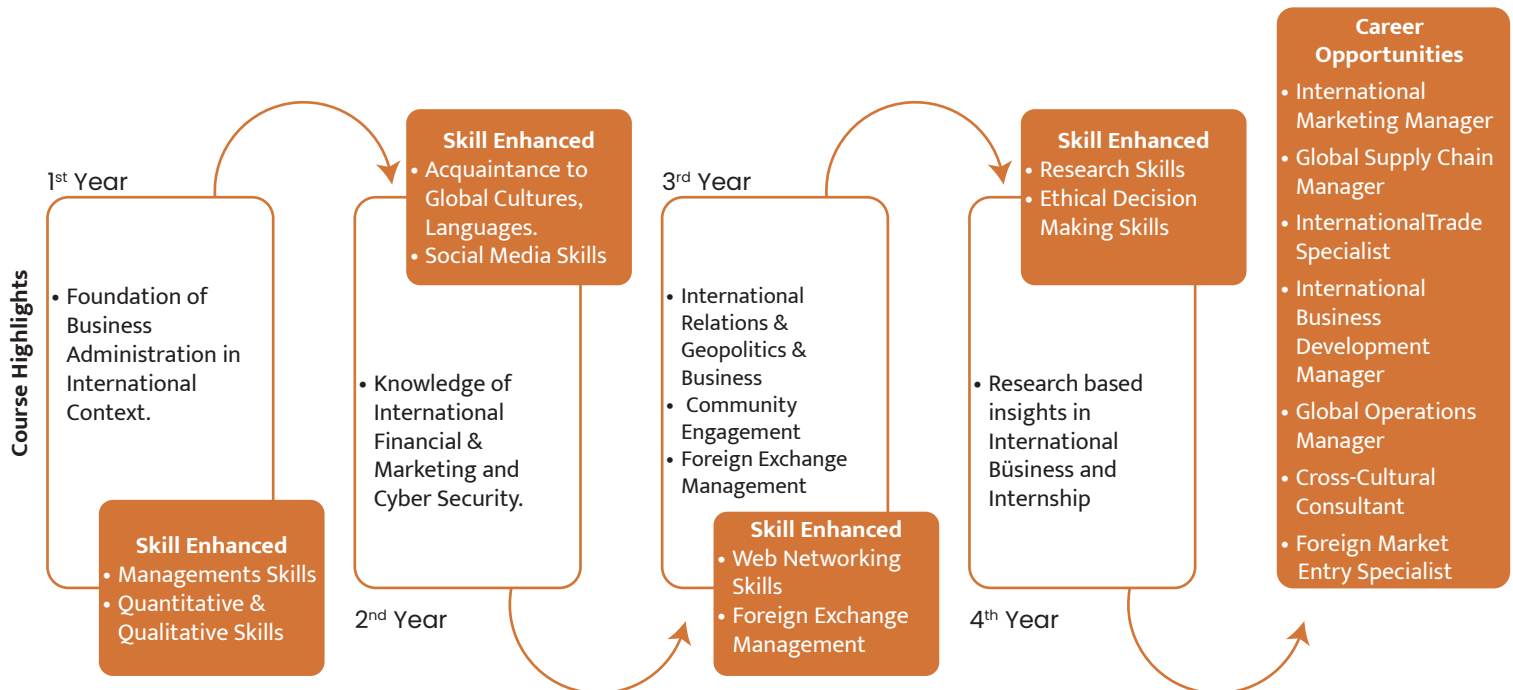


The Program aims at building potential managers who will be able to excel not only at the national level but also in the international arena. The program will equip the students to pursue promising careers in diverse fields like Import Export Management, International Financial Management, and International marketing.

## Program Highlights



## Program Structure

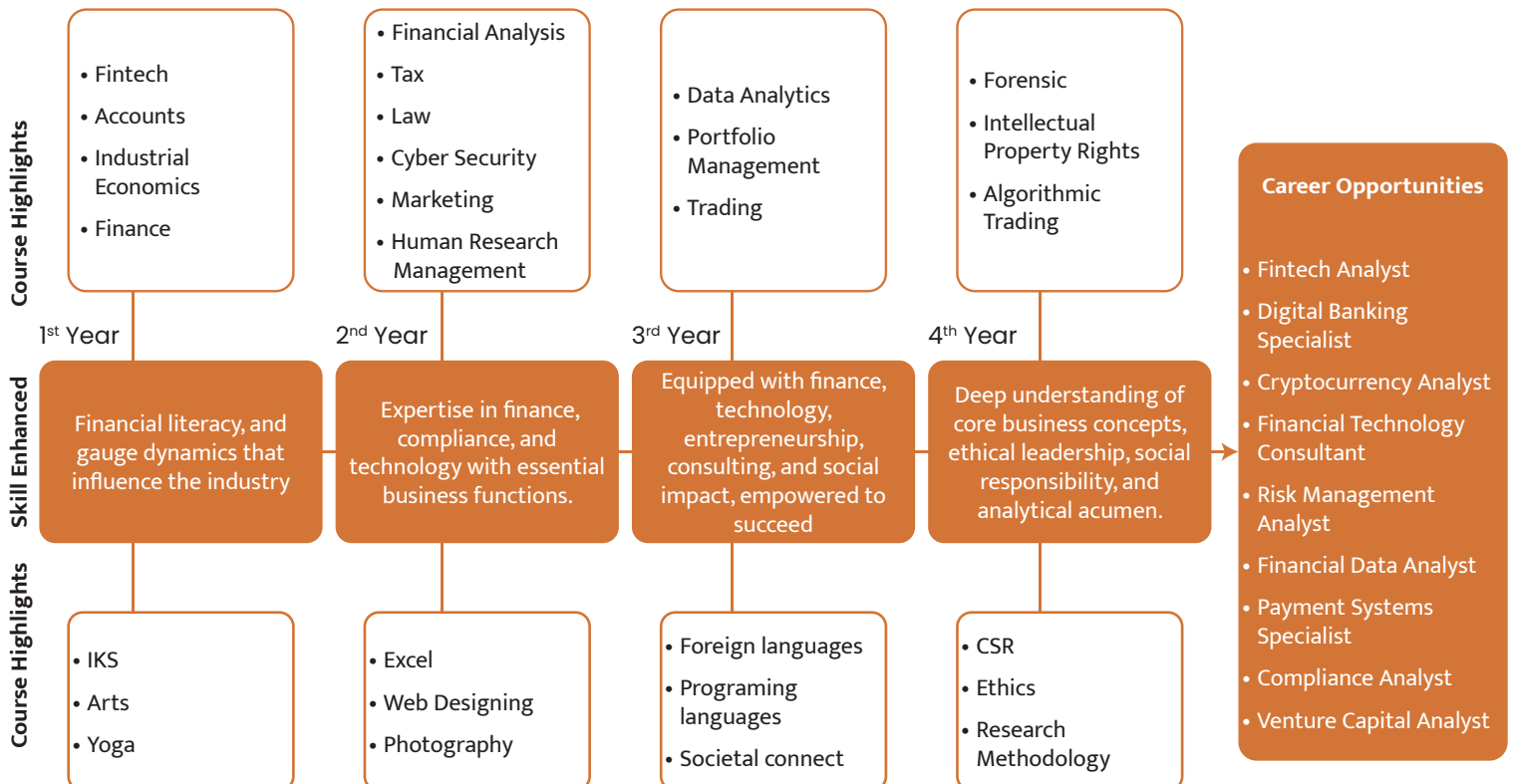


BBA Fintech is a dynamic program that combines the latest advances in financial technology with traditional financial management principles to become a professional in the Fintech ecosystem. Through a combination of coursework, case studies and projects, students will gain hands-on experience in the development and management of technology-driven financial products and services.

## Program Highlights

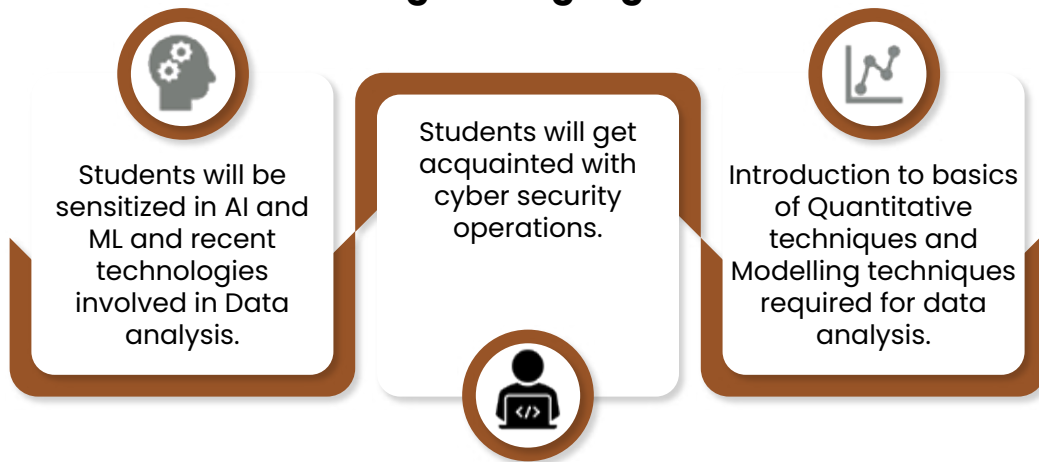


## Program Structure

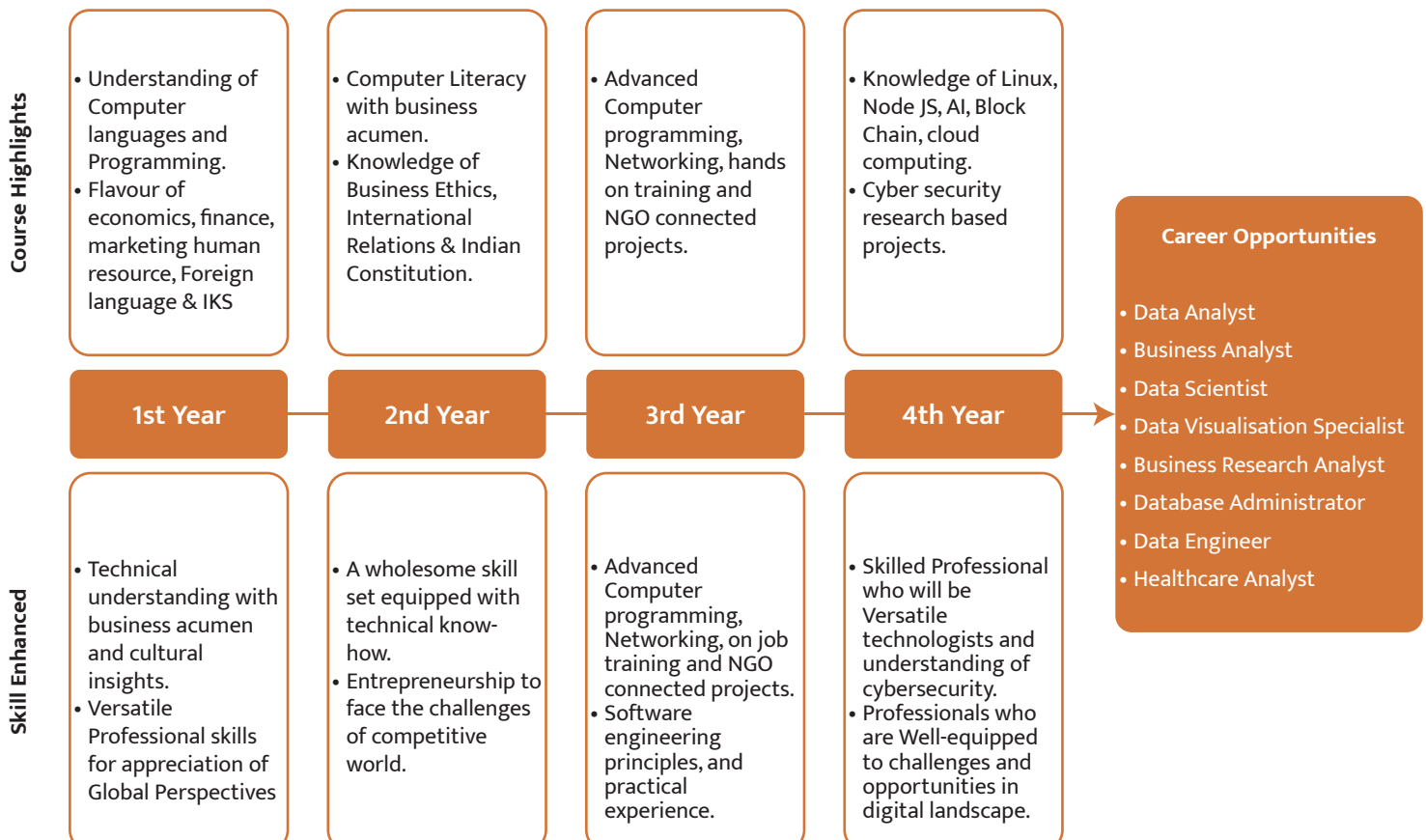


The program delivers knowledge from fundamentals of computer to software development using various programming languages, platforms, and technologies. Students learn Web development, Data Analytics, Management and Accounting skills, where students will be able to understand basic coding concepts and programming skills, get familiar with the management concepts, enhance their knowledge as per current technological trends. The program facilitates teamwork and interpersonal skills through agile methodology. It inculcates an analytical aptitude using statistical methods and quantitative techniques. It aims at developing the students holistically through co-curricular activities. The students get to specialize in Data analytics or Web development using recent trends, acquire hands on training through Projects, Internship and learn interdisciplinary subjects for overall development.

### Program Highlights

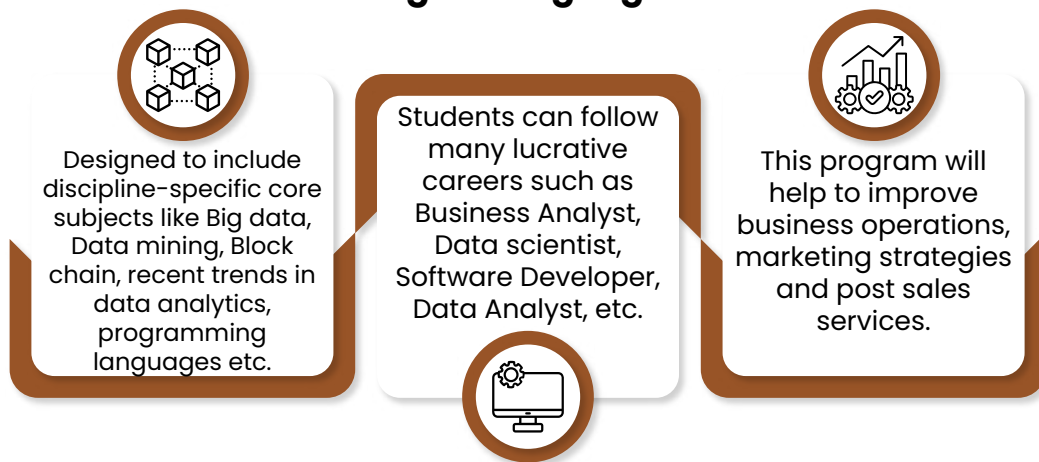


### Program Structure

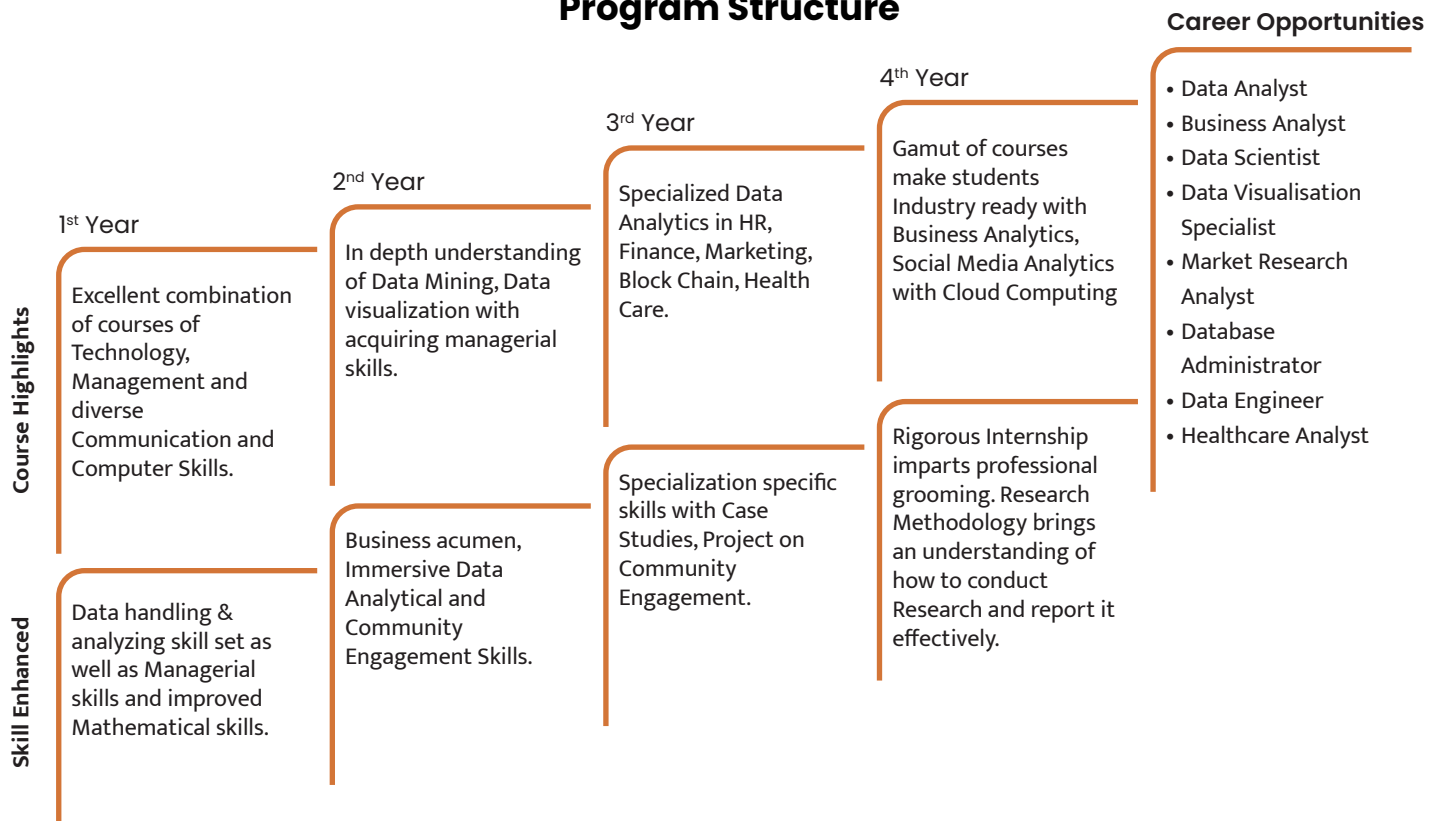


Students will be sensitized in AI and ML and recent technologies involved in Data analysis. Through this program, students will gain knowledge of Mathematical and Statistical skills, Python, R and other programming languages for data analysis necessary for analytical thinking. They also will be introduced to basics of Quantitative techniques and Modelling techniques required for data analysis. The program offers subjects in Business and management so that students can blend commercial and technical knowledge. The program focuses on the concept of data, sources of data and methods of handling data, basic coding concepts and programming skills. Students get familiar with the business management concepts, which aids in all-round development of students in Co-curricular activities. It enhances students' knowledge as per current technological trends through data visualization software's. Hands on training is provided through Projects and Internship.

## Program Highlights



## Program Structure



## POST GRADUATE DIPLOMA

The postgraduate diploma program is of one year with forty credits, which builds a bridge to expertise, a gateway to specialized knowledge, and proves to be a launch pad for career advancement.

### Eligibility Criteria

A student who has passed Bachelor's degree from recognized University with minimum 50% marks (45% in case of Reserved Category)

### Selection Criteria

The selection process is based on score at graduation level.

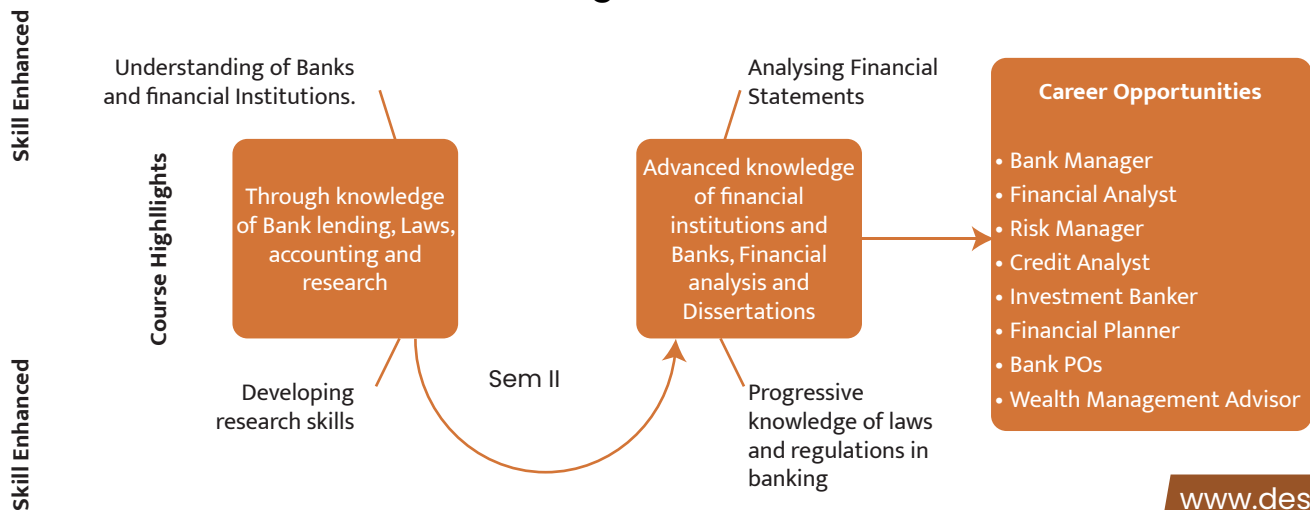
## POST GRADUATE DIPLOMA IN BANKING AND FINANCE – PGDBF

Embark on a transformative journey into the dynamic world of banking and finance with our Post Graduate Diploma in Banking and Finance. This comprehensive program integrates fundamental principles with cutting-edge practices to equip the learner with the skills and knowledge needed to excel in the modern financial landscape. Through a blend of rigorous coursework, practical case studies, and hands-on projects, students gain invaluable insights into the intricacies of banking operations, financial markets, and regulatory frameworks. Join us as we explore the forefront of finance, preparing the learner to navigate and thrive in an ever-evolving industry. Unlock the potential and chart the path to success in Banking and Finance.

### Program Highlights



### Program Structure



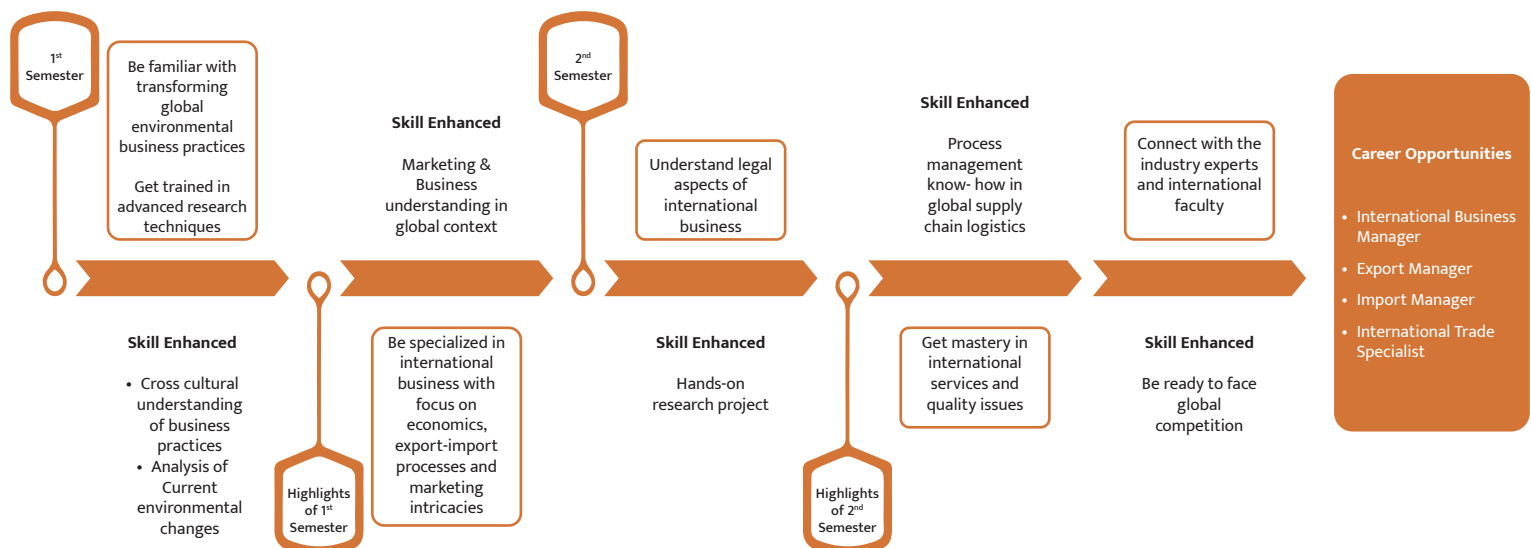
## POST GRADUATE DIPLOMA IN INTERNATIONAL BUSINESS – PGDIB

Embark on a transformative journey into the realm of global commerce with our Post Graduate Diploma in International Business. Designed for forward-thinkers and aspiring leaders, this program equips the learner with the essential skills and knowledge to navigate the complexities of today's interconnected business landscape. From understanding international trade regulations to mastering cross-cultural negotiations, our comprehensive curriculum is curated to empower the learner with practical insights and strategic acumen. With a focus on real-world applications and industry-relevant experiences, our expert faculty will guide the learner towards becoming a proficient global business professional. Join us and unlock boundless opportunities in the dynamic world of international business.

### Program Highlights



### Program Structure



DECCAN EDUCATION SOCIETY - Since 1884

**DESPUNE  
UNIVERSITY**

Plot No. 182, Mukunddas Lohia Academic Complex, Shivajinagar, Pune-411004.

Phone : 91 20 676 56261 | Website: [www.despu.edu.in](http://www.despu.edu.in) | Email : [admissions@despu.edu.in](mailto:admissions@despu.edu.in)

\*Details mentioned here are subject to change.