

DECCAN EDUCATION SOCIETY - Since 1884

**DES PUNE  
UNIVERSITY**

School of  
**DESIGN AND ART**

# About

## Deccan Education Society



Lokmanya  
Tilak



Vishnushastri  
Chiplunkar



Gopal Ganesh  
Agarkar



Rajarshi  
Chhatrapati  
Shahu Maharaj



Madhav Ballal  
Namjoshi



Vaman Shivram  
Apte

Deccan Education Society (DES) was established on 24th October, 1884 holds a revered place in the educational landscape of our nation and is parent body of DES Pune University (DESPU). Born from the lofty ideals and fervent aspirations of four young firebrand nationalists, who were barely in their twenties and thirties, the Society believed that education was the most effective means to bring about social transformation among the Indian populace and to achieve political emancipation from the grip of foreign rule. For over 139 years, the Deccan Education Society has wholeheartedly served our nation.

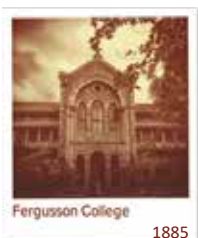
# About

## DES Pune University

DES Pune University, Pune (DES PU), enacted by the Government of Maharashtra (Act No. XXXIX of 2023), emerges as a beacon of modern education, driven by an unwavering commitment to research, creativity, and innovation. At DES PU, our vision is to cultivate a thriving educational ecosystem that fosters holistic growth, intellectual curiosity, and global competitiveness. Our motto “ज्ञानानुसन्धाने” or “In Pursuit of Knowledge” reflects our vision of establishing a university for knowledge generation.

We offer a comprehensive range of programmes and extensive research opportunities in diverse academic domains. These programmes are meticulously curated to equip students with not only academic prowess but also the practical skills and global perspective essential for success in the modern world. At DES PU, we recognise the profound impact of original research and innovative thinking. Our institution is dedicated to nurturing an environment that encourages curiosity-driven exploration and ground-breaking discoveries across disciplines

## #universitywithlegacy



Fergusson College

1885



Willingdon College

1919



Brihan Maharashtra  
College of Commerce

1943



Kirti M. Doongursee  
College

1954



DES Pune University

2023

# School of Design and Art

The School of Art and Design intends to provide extensive academic programs for undergraduates to highlight quality education and professional efficiency. The department further emphasizes fostering of creative thinking, critical analysing skills, aesthetic outlook, interpersonal skills, cultural awareness, artistic expressions, technical knowledge and community engagement for the students to meet competitive industry standards with the help of a challenging and fulfilling curriculum and state of the art equipment and labs designed and executed by industry and subject experts.

We aim at nurturing our students' creative thinking, technical knowledge and innovative ideas of expression to build a strong foundation and strengthen them as Media professionals.

## Programmes

BA in Dramatics (Acting)

BA in Film Making

B Des User Experience Design

B Des in Interior Design

BSc in Animation

### Our Vision

Empowering creative minds and cultivate the visionary artists to contribute to the world of art with unique blend of imagination and skill.

### Our Mission

To provide holistic knowledge of the Art of Film making, Dramatics, Design and Animation

To provide state of the art technical knowledge to match the global standards.

To provide a platform to explore students creative ideas and guide them in finding ways to express them in their own unique ways.

### Facilities Available at the School of Design and Art

- Preview Theatre with 4K projection
- 5.1 surround Sound mixing lab
- Sound recording, dubbing, foley recording studio
- Video shooting floor with croma setup
- Drama presentation studio
- Lecture rooms/class rooms
- Editing studio
- Animation Lab
- Design Lab
- Computer Lab

## BA in Dramatics (Acting)

### Eligibility

Minimum 50% aggregate score in 10+2/Class 12th or equivalent examination from Govt. Approved Institution (at least 45% marks, in case of Reserved Category candidate belonging to Maharashtra State only) OR Diploma in any stream with minimum 60 % marks.

No. of Seats : 30

### Selection Criteria

Selection procedure is based on marks obtained in Remote Proctored Online DES PU UCET Exam and Online Personal Interaction.



### Programme Highlights

B.A. Dramatics is a 3/4 year academic programme with undergraduate degree which teaches a candidate about theatre, direction and acting. The B.A. Dramatics (Honours) programme places a strong emphasis on cultivating creative thinking, honing critical thinking, fostering aesthetic sensibilities, enhancing interpersonal abilities, promoting cultural awareness, nurturing artistic expression, imparting technical knowledge, and encouraging community engagement. These facets collectively prepare our students to meet the demanding standards of the competitive dramatics industry.

### Career opportunities

Industry profiles – theatre producer, theatre actor, film actor, light designer for theatre, costume designer for films and theatre, set designer for theatre, theatre director, dubbing/voice over artist, etc. Higher education in dramatics programmes abroad.





# BA in Film Making

## Eligibility

Minimum 50% aggregate score in 10+2/Class 12th or equivalent examination from Govt. Approved Institution (at least 45% marks, in case of Reserved Category candidate belonging to Maharashtra State only) OR Diploma in any stream with minimum 60 % marks.

No. of Seats : 30

## Selection Criteria

Selection procedure is based on marks obtained in Remote Proctored Online DES PU UCET Exam and Online Personal Interaction.



## Programme Highlights

B.A. Filmmaking is a 3/4 year academic programme with undergraduate degree which teaches a candidate about major aspect filmmaking. The B.A. Filmmaking (Honours) programme provides a comprehensive academic experience for undergraduates, emphasizing both quality education and professional competence. Our primary goal is to cultivate creative thinking, critical thinking, aesthetic sensibilities, interpersonal abilities, cultural awareness, artistic expression, technical expertise, and community engagement within the students. These qualities are essential for them to excel in the competitive field of the filmmaking industry.

## Career opportunities

Graduates of this programme will find opportunities in a variety of roles within the industry, including but not limited to film director, cinematographer, sound designer, film editor, dubbing/voice-over artist, writer for films and other media, content creator for social media, production manager, creative director, and more. Additionally, this programme opens doors for higher education in filmmaking programmes abroad, providing further avenues for specialisation and career growth.



## B. Des in User Experience Design

### Programme Highlights

In today's modern economy, we are evolving and at a pace never before. Finance driven economy has now changed into Experience Driven economy. Any organization which is able to grasp the human aspects of business are able to reap its benefits in multifold.

What is User Experience Design and why is it so important?

User Experience Design is a discipline integrating the philosophies of design, technology and human factors. Simply defined, User Experience Design is a process of designing meaningful, appropriate and contextually relevant experience for users. It starts with understand the user which involves studies about user behavior towards a product / service or environment.

This User Experience design course at DES PU is design with an intention to help students create and open eye and mind towards the users by understanding them at various levels thus giving multiple opportunities to the students to explore their creative potential in crafting memorable user experiences.



### Eligibility

Minimum 50% aggregate score in 10+2/Class 12th or equivalent examination from Govt. Approved Institution (at least 45% marks, in case of Reserved Category candidate belonging to Maharashtra State only) OR Diploma in any stream with minimum 60 % marks.

No. of Seats: 30

### Selection Criteria

Selection procedure is based on marks obtained in UCEED / NIFT/ NATA / NID / PERA / Remote Proctored Online DES PU UCET Exam and Online Personal Interaction.

### Career opportunities

- User Experience Designer
- User Interface Designer
- User Researcher
- Information Architect
- Content Strategist
- UI/UX Manager
- Usability Analyst
- Front End Developer
- Service Designer
- Multi- Disciplinary Designer





## B. Des in Interior Design

### Programme Highlights

Interior design plays a crucial role in today's modern living by creating aesthetically pleasing and functional environments that enhance well-being and productivity. It involves the application of design principles to improve the user experience by better managing the available spaces. In addition to aesthetics, interior design considers other aspects such as lighting, acoustics, environmental aesthetics, and sustainable design, reflecting the increasing focus on sustainability and well-being in response to the climate change crisis. With the evolving nature of living spaces, interior designers contribute to society by adapting homes to serve as part-time offices, classrooms, and gyms. The field of interior design is ever-changing and encompasses various sectors, including residential, commercial, hospitality, healthcare, education, and corporate designs, impacting almost everyone in some way. Therefore, interior design is not only about decoration but also about achieving specific purposes and improving the quality of life in today's dynamic and multifaceted living environments. The Interior Design course at DESPU is design with an intention to help students create and open eye and mind towards the users by understanding them at various levels thus giving multiple opportunities to the students to explore their creative potential in crafting memorable living experiences



### Eligibility

Eligibility:

Minimum 50% aggregate score in 10+2/Class 12th or equivalent examination from Govt. Approved Institution (at least 45% marks, in case of Reserved Category candidate belonging to Maharashtra State only) OR Diploma in any stream with minimum 60 % marks

No. of Seats: 30

### Selection Criteria

Selection procedure is based on marks obtained in UCEED / NIFT/ NATA / NID / PERA / Remote Proctored Online DES PU UCET Exam and Online Personal Interaction

### Career opportunities

- Interior Designer
- Furniture Designer
- Space designer
- Exhibition Designer
- Film / Photography / Set Design
- Retail Space Designer
- Interior Styling
- Visual Merchandiser
- Multi-Disciplinary Designer

# B.Sc. Animation

## Programme Highlights

B.Sc. Animation is a 3/4 year academic programme with undergraduate degree which teaches a candidate about creative field of animation. As of the year 2023, animation is a 300 billion dollars industry around the globe. The B.Sc. Animation course provides students with an entry point into the dynamic and creative realm of animation. This university-designed programme places a strong emphasis on nurturing students' creativity, fostering aesthetic sensibilities, and cultivating logical thinking. Rather than overwhelming students with an array of software, our programme is dedicated to honing their fundamental skills and artistic vision in the field of animation.



## Eligibility

Minimum 50% aggregate score in 10+2/Class 12th or equivalent examination from Govt. Approved Institution (at least 45% marks, in case of Reserved Category candidate belonging to Maharashtra State only) OR Diploma in any stream with minimum 60 % marks.

No. of Seats: 60

## Selection Criteria

Selection procedure is based on marks obtained in PERA / Remote Proctored Online DES PU UCET Exam and Online Personal Interaction.

## Career opportunities

In industry for jobs profiles: Graphic Designer, 2D/3D Animator, VFX Artist, Game Artist, Concept Artist, Motion Graphics, UI Design, Storyboarding, E-Learning. Students acquire skills to become freelancers and entrepreneurs. Master's programmes in Animation, Media, and Design sectors.





# UG Year Wise Outputs

- Introduction to discipline specific majors, and multidisciplinary subjects
- Orientation towards Indian Knowledge Systems, value enhancement component as well as skill based learning
- Understanding the role of discipline specific professionals in the contemporary world

**Year 1**

- Exploring oneself and defining possible career paths for oneself
- Gaining knowledge about discipline specific courses
- Developing skills, abilities and knowledge related to specific roles
- Developing curiosity about the world around and one's position in it

**Year 2**

- Focusing on discipline specific knowledge
- Engaging with the community
- Developing critical thinking skills and working on production projects
- Preparing for higher education opportunities in India and abroad

**Year 3**

**Year 4**

- Working on productions
- Developing ethical values
- Developing practical know-how to deal with professional issues



DECCAN EDUCATION SOCIETY - Since 1884

**DES PUNE  
UNIVERSITY**

Plot No. 182, Mukunddas Lohia Academic Complex, Shivajinagar, Pune-411004.

Phone : 91 20 676 56261 | Website: [www.despu.edu.in](http://www.despu.edu.in) | Email : [admissions@despu.edu.in](mailto:admissions@despu.edu.in)

\*Details mentioned here are subject to change.