

DECCAN EDUCATION SOCIETY - Since 1884

DES PUNE UNIVERSITY



SCHOOL OF DESIGN AND ART

About

Deccan Education Society

Deccan Education Society (DES) was established on 24th October, 1884 holds a revered place in the educational landscape of our nation and is parent body of DES Pune University (DESPU). Born from the lofty ideals and fervent aspirations of four young firebrand nationalists, who were barely in their twenties and thirties, the Society believed that education was the most effective means to bring about social transformation among the Indian populace and to achieve political emancipation from the grip of foreign rule. For over 139 years, the Deccan Education Society has wholeheartedly served our nation.

#universitywithlegacy



Fergusson College
1885



Willingdon College
1919



Brihan Maharashtra
College of Commerce
1943



Kirti M. Doongursee
College
1954



DES Pune University
2023

About

DES Pune University

DES Pune University, Pune (DES PU), enacted by the Government of Maharashtra (Act No. XXXIX of 2023), emerges as a beacon of modern education, driven by an unwavering commitment to research, creativity, and innovation. At DES PU, our vision is to cultivate a thriving educational ecosystem that fosters holistic growth, intellectual curiosity, and global competitiveness. Our motto “ज्ञानानुसन्धाने” or “In Pursuit of Knowledge” reflects our vision of establishing a university for knowledge generation. We offer a comprehensive range of programmes and extensive research opportunities in diverse academic domains. These programmes are meticulously curated to equip students with not only academic prowess but also the practical skills and global perspective essential for success in the modern world. At DES PU, we recognise the profound impact of original research and innovative thinking. Our institution is dedicated to nurturing an environment that encourages curiosity-driven exploration and ground-breaking discoveries across disciplines.

Why choose DES PU

- Focus on Research and Innovation
- Multidisciplinary Learning Environment
- Affordable and Quality Education for All
- High Performance Computing Lab
- Centrally located in Pune City—next to BMCC

Student oriented facilities

- Career Services Department
- Professional Society Chapter
- Samvedana Counselling Centre
- Sports Facility (incl. NSS, NCC)
- Hostel and accommodation facility
- 10% scholarship on the first year's tuition fees to DES alumni

School of Design and Art

The School of Design and Art intends to provide extensive academic programs for undergraduates to highlight quality education and professional efficiency. The department further emphasizes fostering of creative thinking, critical analysing skills, aesthetic outlook, interpersonal skills, cultural awareness, artistic expressions, technical knowledge and community engagement for the students to meet competitive industry standards with the help of a challenging and fulfilling curriculum and state of the art equipment and labs designed and executed by industry and subject experts. We aim at nurturing our students' creative thinking, technical knowledge and innovative ideas of expression to build a strong foundation and strengthen them as Media professionals.

Programmes

**B.Des.
User Experience Design**

BA Film Making

B.Des. Interior Design

BA Dramatics (Acting)

B. Sc. Animation

**MA Media &
Communication**

Our Vision

Empowering creative minds and cultivate the visionary artists to contribute to the world of art with unique blend of imagination and skill.

Our Mission

To provide holistic knowledge of the Art of Film making, Dramatics, Design and Animation To provide state of the art technical knowledge to match the global standards. To provide a platform to explore students creative ideas and guide them in finding ways to express them in their own unique ways.

Facilities Available

Preview Theatre with
4K projection

Video shooting floor
with croma setup

Editing studio

5.1 surround Sound
mixing lab

Drama presentation
studio

Animation Lab

Sound recording,
dubbing, foley recording
studio

Lecture rooms/class
rooms

Computer Lab





B.Des. IN USER EXPERIENCE DESIGN

Design creates culture. Culture shapes values. Values determine the future.

Program Highlights

- Experience the world through the eyes of end-users, understanding their needs within social and historical contexts to craft innovative digital design solutions.
- Navigate the UX design process with precision, integrating user research and human-centred design principles into your workflow.
- Master the art of deciphering user needs, delivering compelling feasible, and pertinent solutions that resonate with user.

Eligibility

Minimum 50% aggregate score in 10+2 (SSC/ ISC / CBSE / NIOS / State Boards)/Class 12th or equivalent examination from Govt. Approved Institution (at least 45% marks, in case of Reserved Category candidate belonging to Maharashtra State only) OR Diploma in any stream with minimum 60 % marks

Career Opportunities:

- Service Designer
- UI/UX Manager
- User Experience Designer
- Information Architect
- User Researcher
- Usability Analyst
- Front End Developer
- User Interface Designer
- Multi-Disciplinary Designer
- Content Strategist

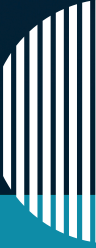
Selection Criteria

Selection procedure is based on marks obtained in UCEED/ NIFT/ NATA / NID / PERA 2025 / Remote Proctored Online DES PU UCET Exam and Online Personal Interaction



B.Des. IN INTERIOR DESIGN

The home should be the treasure chest of living.



Program Highlights

- Interior design programs emphasize the creative and technical aspects of designing functional, aesthetically pleasing spaces.
- Key highlights often include comprehensive coursework in space planning, color theory, and material selection, alongside specialized studies in sustainability, lighting design, and furniture design.

Career Opportunities:

- Interior Designer
- Furniture Designer
- Space designer
- Exhibition Designer
- Film / Photography / Set Design
- Retail Space Designer
- Interior Styling
- Visual Merchandiser
- Multi-Disciplinary Designer

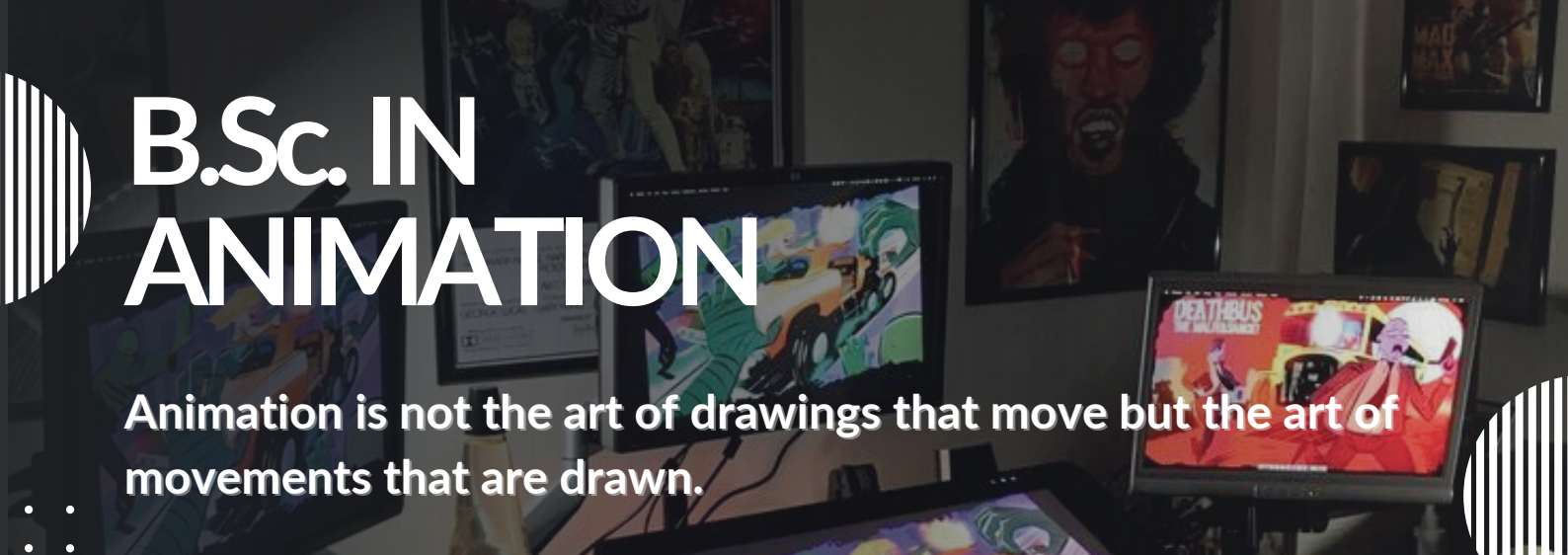
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B.Sc. IN ANIMATION

Animation is not the art of drawings that move but the art of movements that are drawn.

Program Highlights

- The B.Sc. Animation course provides students with an entry point into the dynamic and creative realm of animation.
- This university-designed programme places a strong emphasis on nurturing student's creativity, fostering aesthetic sensibilities, and cultivating logical thinking.
- Rather than overwhelming students with an array of software, our programme is dedicated to honing their fundamental skills and artistic vision in the field of animation.

Eligibility

Minimum 50% aggregate score in 10+2 (SSC/ ISC / CBSE / NIOS / State Boards)/Class 12th or equivalent examination from Govt. Approved Institution (at least 45% marks, in case of Reserved Category candidate belonging to Maharashtra State only) OR Diploma in any stream with minimum 60 % marks

Career Opportunities:

- Graphic Designer
- 2D/3D Animator
- VFX Artist
- Game Artist
- Concept Artist
- Motion Graphics
- UI Design
- Storyboarding
- E-Learning

Selection Criteria

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B.A IN DRAMATICS (ACTING)

Real life is messy, and Drama is a shaped version of real life.

Program Highlights

- The B.A. Dramatics (Honors) programme places a strong emphasis on cultivating creative thinking, honing critical thinking, fostering aesthetic sensibilities, enhancing interpersonal abilities, promoting cultural awareness, nurturing artistic expression, imparting technical knowledge, and encouraging community engagement.
- These facets collectively prepare our students to meet the demanding standards of the competitive dramatics industry.

Eligibility

Minimum Passing score in 10+2(SSC/ ISC / CBSE / NIOS / State Boards) /Class 12th or equivalent examination from Govt. Approved Institution (Minimum Passing score in case of Reserved Category candidate belonging to Maharashtra State only) OR Diploma in any stream with minimum 60 % marks

Career Opportunities:

- Theatre Producer
- Theatre Actor
- Film Actor
- Light Designer for Theatre
- Costume Designer for Films and Theatre
- Set Designer for Theatre
- Theatre Director
- Dubbing/Voice-over Artist

Selection Criteria

Remote Proctored Online DES PU UCET Exam and Online Personal Interaction.



BAIN FILM MAKING

Cinema is a matter of what's in the frame and what's out.

Program Highlights

- The B.A. Filmmaking (Honors) programme provides a comprehensive academic experience for undergraduates, emphasizing both quality education and professional competence.
- Our primary goal is to cultivate creative thinking, critical thinking, aesthetic sensibilities, interpersonal abilities, cultural awareness, artistic expression, technical expertise, and community engagement within the students.

Eligibility

Minimum Passing score in 10+2(SSC/ ISC / CBSE / NIOS / State Boards) /Class 12th or equivalent examination from Govt. Approved Institution (Minimum Passing score in case of Reserved Category candidate belonging to Maharashtra State only) OR Diploma in any stream with minimum 60 % marks

Career Opportunities:

- Film Director
- Cinematographer
- Sound Designer
- Film Editor
- Dubbing/Voice-over Artist
- Writer for Films and other Media
- Content Creator for Social Media
- Production Manager
- Creative Director

Selection Criteria

Remote Proctored Online DES PU UCET Exam and Online Personal Interaction.

MA IN MEDIA AND COMMUNICATION

Communication works for those who work at it.

Program Highlights

- This programme provides a broad understanding of the various social, political, ethical, and economic issues that influence the creation of news and content on various platforms, such as social media, newspapers, and online news channels.
- The programme also offers a range of modules on professional photography, corporate communications, brand management, new media, graphic design, film studies, and video editing.

Eligibility

Students who have Minimum 50% aggregate score in Bachelor's degree in any discipline (Arts, Science, Commerce, Engineering, Medicine, Law etc.) from a recognized university are eligible to apply. Students who have appeared for their final year degree examination but awaiting the results can also apply.

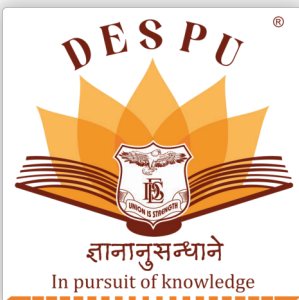
Career Opportunities:

- Director for films
- Cinematographer
- Script Writer
- Multimedia Producer
- News Producer (TV/Online)
- Content Writer & Editor
- Digital Journalist/Multimedia Reporter
- Video Journalist

Selection Criteria

Remote Proctored Online DES PU UCET Exam and Online Personal Interaction.

"IN PURSUIT OF KNOWLEDGE"



Behind BMCC, 182, Mukunddas Lohia Complex,
Shivajinagar, Pune-411004

Phone : 020 47200000

Website: www.despu.edu.in

Email : admissions@despu.edu.in